

Advertising Club of Connecticut
Rob Branham Scholarship Application

Due Date: April 18, 2008

NOTE TO APPLICANT: To be eligible for a Rob Branham scholarship, applicants must attend or be entering an accredited university or technical/trade school in the fields of advertising, marketing, broadcast media or print production.

Name _____ Date of Birth _____

Home Address _____

City, State, Zip _____

Phone # _____ Fax # _____

Email _____

ACADEMIC INFORMATION:

High School _____ Phone# _____

Cumulative Grade Point Average _____ (3.0 or higher based on 4.0 grade scale)

SAT or ACT Scores: SAT: Math () Verbal ()

ACT Math () English ()

School Attending _____ Phone # _____

Date Entered _____ Expected Date of Graduation _____

OR

School(s) applied to _____ Date Applied _____

VOLUNTEER ACTIVITIES: List on/off campus extracurricular activities during high school, including any positions held, such as President, Secretary. Use an additional sheet, if necessary.

WORK EXPERIENCE: List employment during school and summer breaks.

Month/Year

(most recent first) Employer Duties/Hours Worked Phone# Contact

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HONORS AND SCHOLARSHIPS: May or may not be academic-related. Use additional sheet if necessary. Include the date received, sponsor and the name of the award.

ESSAY: The essay should discuss your interest in advertising, marketing and/or print production and the occupation you propose to pursue after graduating. What are your long-term goals and how do you hope to achieve them? The essay may also include any other information that is relevant to your career plans. The essay should be a typewritten or computer-printed essay of no more than 500 words, double spaced. Put your name at the top of the page.

ASSEMBLE THIS APPLICATION IN THE FOLLOWING ORDER:

1. Application
2. Ad Club member referral Name of Member: _____
3. Recommendation of Teacher (optional)
4. Employer recommendation (optional)
5. Essay
6. Official Transcripts (must be in sealed envelope)
7. SAT/ACT Scores (Attach official score sheet)

Scholarship Applicant:

I authorize my school officials to give information about my academic records to the Ad Club of Connecticut. Yes _____ No _____

To the best of my knowledge, the information presented in this application is complete and true.

(Applicant's Signature) (Date)

The following criteria is used by scholarship committee for selecting scholarship winners:

Grade Point Average (GPA)	20 points
Recommendation by at least two sources	Required
Essay on career plans	30 points
Applicant activities, work experience during school and break	30 points
SAT/ACT Scores	20 points
TOTAL	100 points

PLEASE MAIL COMPLETED APPLICATION AND SUPPORTING MATERIALS TO:

The Advertising Club of Connecticut, 95 West Street, Rocky Hill, CT 06067
P: 860-721-7400 F: 860-721-7406 E: AdClubCT@snet.net W: www.adclubct.org